

Let's Open our Own Blog

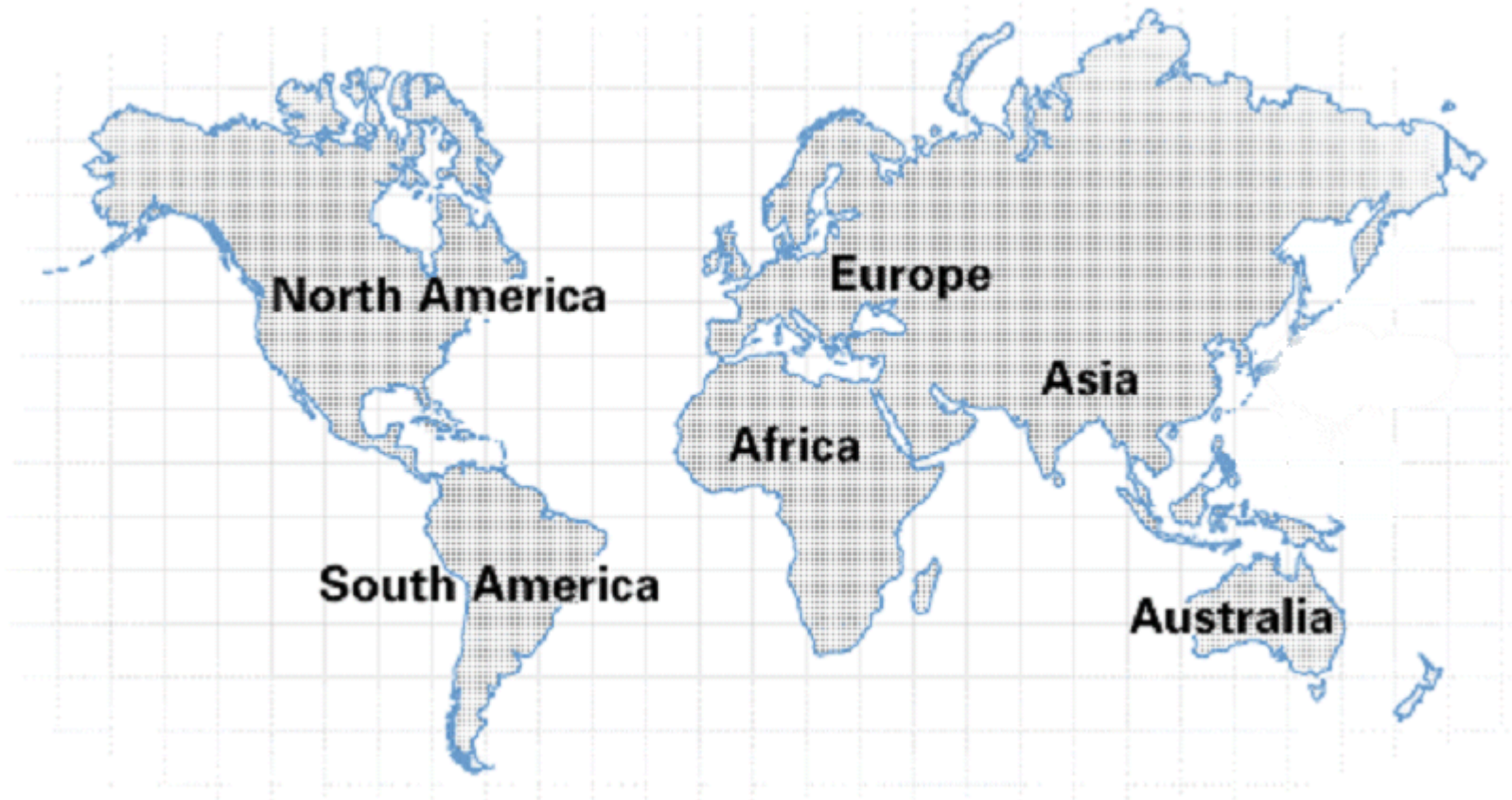
Belnate Conference
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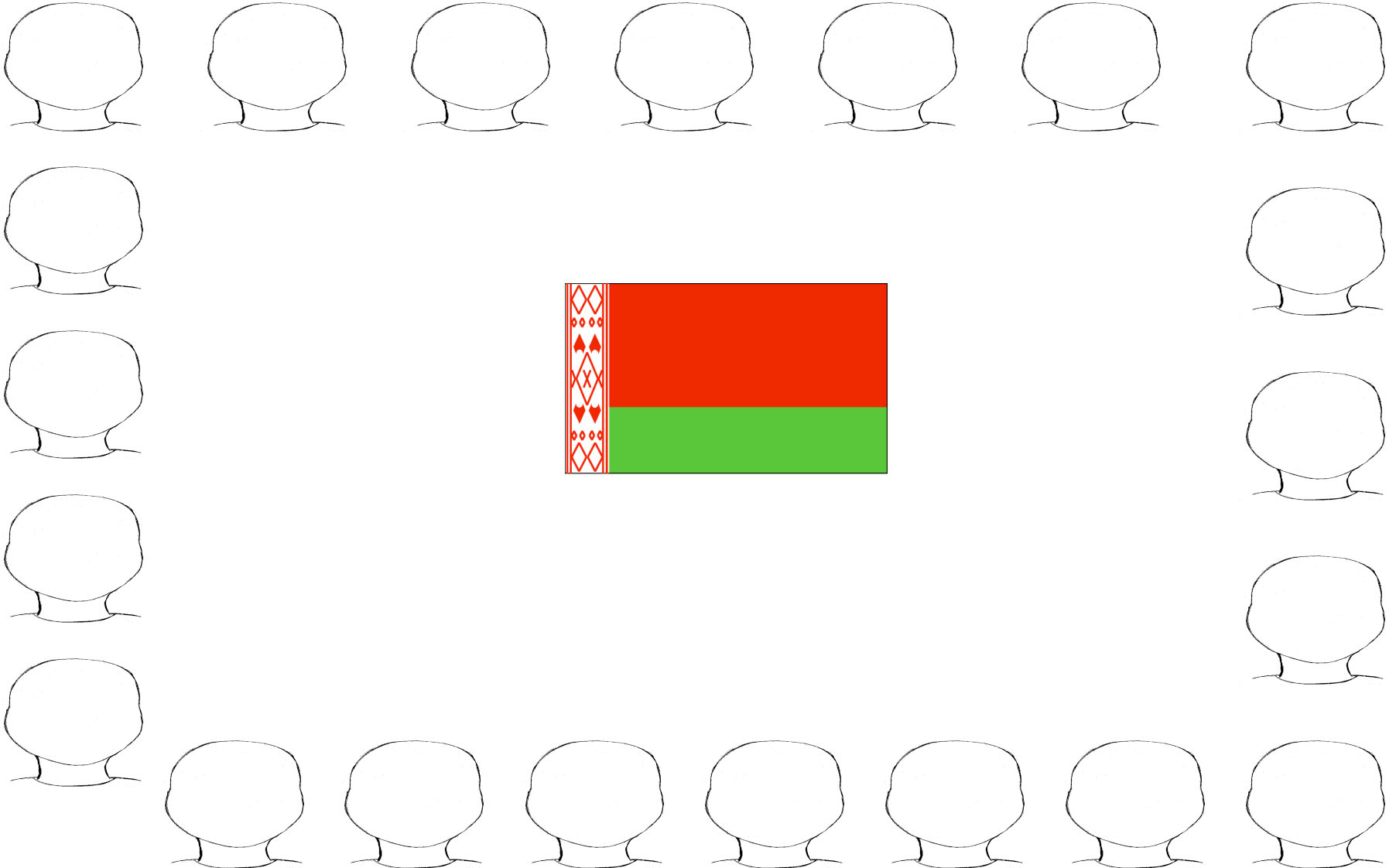
LearningTimes



Where and who are we ?



Who are you?



Before giving birth to a blog

1. **THINK ABOUT** your purpose.
2. **THINK ABOUT** a name for it
3. **THINK ABOUT** the content to add
4. **THINK ABOUT** your target readers
5. **THINK ABOUT** your voice as an author

Consider

- WHO: the public you are dealing with
- WHAT: their level, communicative competence
- WHERE: your setting, degree of formality of instruction, access
- WHEN: amount of time you can spend on it, curricular constraints
- HOW: institutional support, technical resources
- WHY: your common needs and objectives

Some free blog providers

- **BLOGGER**
<http://www.blogger.com>
- **BRAVENET**
<http://www.bravenet.com>
- **TRIPOD**
<http://blog.tripod.lycos.com/>
- **XANGA**
<http://www.xanga.com>
- **LIVE JOURNAL**
<http://www.livejournal.com>
- **TABULAS**
<http://www.tabulas.com>

Choosing a provider



The image shows the Blogger homepage. At the top left is the Blogger logo, an orange square with a white 'B' icon, followed by the word 'Blogger' in white text on a dark blue background. To the right is a sign-in section with the text 'Already have an account? Sign in:' above two input fields for 'Username:' and 'Password: (forgot?)'. Below the fields is a blue 'SIGN IN' button and a checkbox labeled 'Remember me (?)'. Below the sign-in section is a light-colored box with the heading 'What's a blog?' and a blue button labeled 'TAKE A QUICK TOUR'. The box contains four icons: a notepad and pencil for 'Publish thoughts', two speech bubbles for 'Get feedback', three people for 'Find people', and a globe with a magnifying glass for 'And more...'. To the right of this box is a section titled 'Create a blog in 3 easy steps:' with a list of three steps: '1 Create an account', '2 Name your blog', and '3 Choose a template'. At the bottom right of this section is a large orange arrow button labeled 'CREATE YOUR BLOG NOW'.

Blogger

Already have an account? Sign in:
Username: Password: (forgot?)

SIGN IN Remember me (?)

What's a **blog**? [TAKE A QUICK TOUR](#)

 **Publish** thoughts
 **Get** feedback
 **Find** people
 **And** more...

A **blog** is your easy-to-use web site, where you can quickly post thoughts, interact with people, and more. All for **FREE**.

Create a **blog** in **3 easy steps**:

- 1 Create an account
- 2 Name your blog
- 3 Choose a template

CREATE YOUR BLOG NOW


Creating an account

Blogger™ Push-Button Publishing

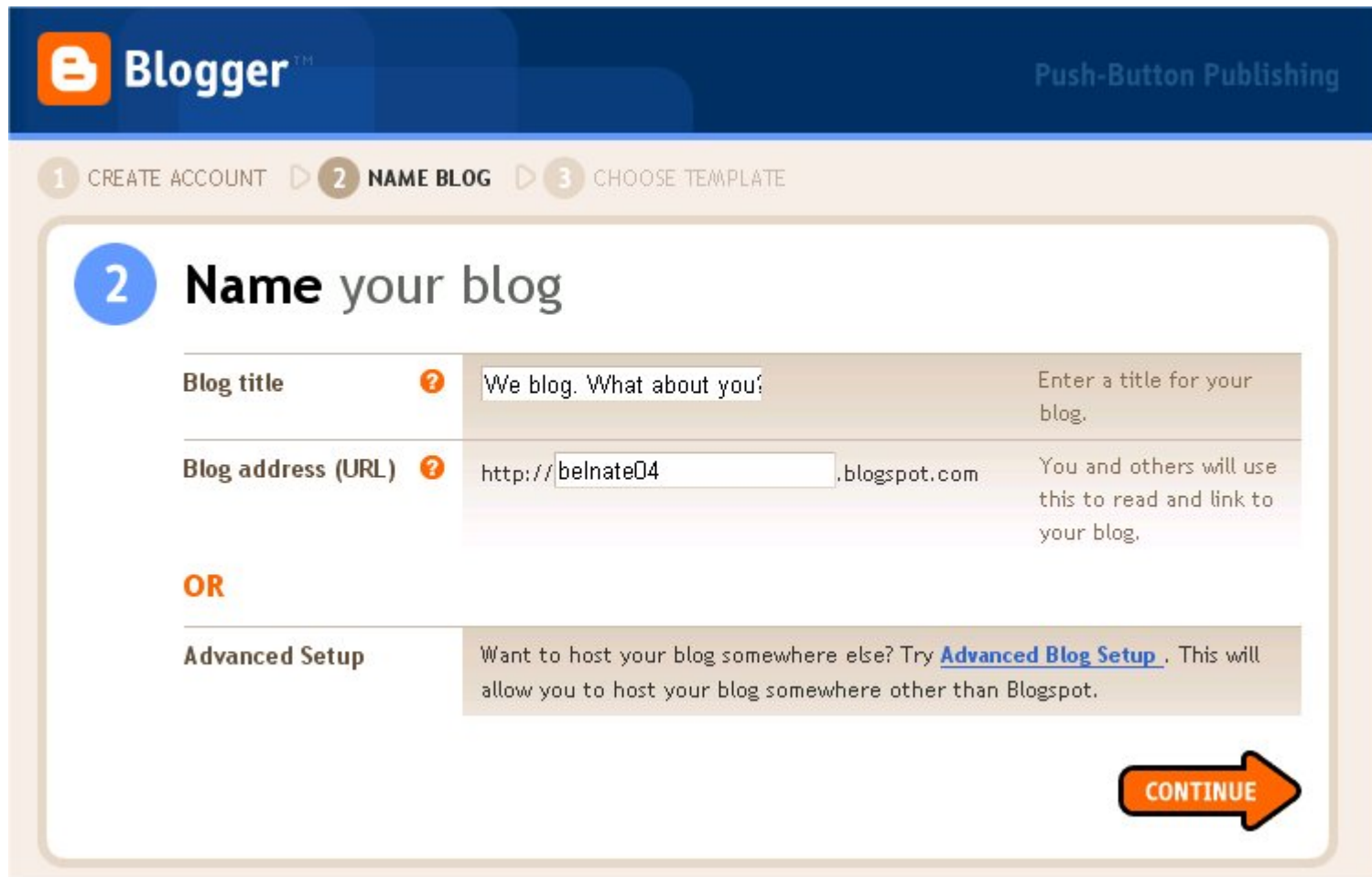
1 CREATE ACCOUNT ▶ 2 NAME BLOG ▶ 3 CHOOSE TEMPLATE

1 Create an account

Choose a user name	<input type="text" value="belnate04"/>	You'll use this to sign in for future visits.
Enter a password	<input type="password" value="••••••••"/>	Must be at least 6 characters long.
Retype password	<input type="password" value="••••••••"/>	Enter it again just to be sure.
Display name	<input type="text" value="webheads"/>	The name used to sign your blog posts.
Email address	<input type="text" value="beeonline@gmail.com"/>	We will never share your address with third parties without your permission.
Acceptance of Terms	<input checked="" type="checkbox"/> I accept the Terms of Service	Indicate that you have read and understand Blogger's Terms of Service

CONTINUE 

Choosing a name and blog address



The screenshot shows the Blogger 'Name your blog' setup screen. At the top, the Blogger logo and 'Push-Button Publishing' are visible. A progress bar indicates three steps: 1. CREATE ACCOUNT, 2. NAME BLOG (current step), and 3. CHOOSE TEMPLATE. The main heading is '2 Name your blog'. There are two input fields: 'Blog title' with the text 'We blog. What about you?' and a help icon; and 'Blog address (URL)' with the text 'http://belnate04.blogspot.com' and a help icon. Below these is an 'OR' section and an 'Advanced Setup' section with a link to 'Advanced Blog Setup'. A large orange arrow labeled 'CONTINUE' is at the bottom right.

Blogger™ Push-Button Publishing

1 CREATE ACCOUNT ▶ 2 **NAME BLOG** ▶ 3 CHOOSE TEMPLATE

2 Name your blog

Blog title ?	<input type="text" value="We blog. What about you?"/>	Enter a title for your blog.
Blog address (URL) ?	<input type="text" value="http://belnate04.blogspot.com"/>	You and others will use this to read and link to your blog.

OR

Advanced Setup	Want to host your blog somewhere else? Try Advanced Blog Setup . This will allow you to host your blog somewhere other than Blogspot.
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CONTINUE →

Choosing your template

- 1 CREATE ACCOUNT ▶ 2 NAME BLOG ▶ 3 CHOOSE TEMPLATE

3 Choose a template



Minima

Created by: Douglas Bowman

The Minima template is a clean, minimalist design with a white background and a simple layout. It features a header with the blog title, a main content area with a large text block and a small profile picture, and a sidebar with a search box and a list of links. The overall aesthetic is professional and easy to read.



Minima Black

Created by: Douglas Bowman

The Minima Black template is a dark-themed version of the Minima template. It features a black background with white text and a simple layout. It includes a header with the blog title, a main content area with a large text block and a small profile picture, and a sidebar with a search box and a list of links. The overall aesthetic is modern and sophisticated.



Dots

Created by: Douglas Bowman

The Dots template is a colorful and playful design with a white background and a grid of colored dots. It features a header with the blog title, a main content area with a large text block and a small profile picture, and a sidebar with a search box and a list of links. The overall aesthetic is fun and creative.



Son of Moto

Created by: Jeffrey Zeldman

The Son of Moto template is a clean and modern design with a white background and a simple layout. It features a header with the blog title, a main content area with a large text block and a small profile picture, and a sidebar with a search box and a list of links. The overall aesthetic is professional and easy to read.

Choose a custom look for your blog. Click the image to see a larger version in a separate window.

You can easily **change the template later**, or even create your own custom template design once your blog is set up..

That's all it takes to create it!

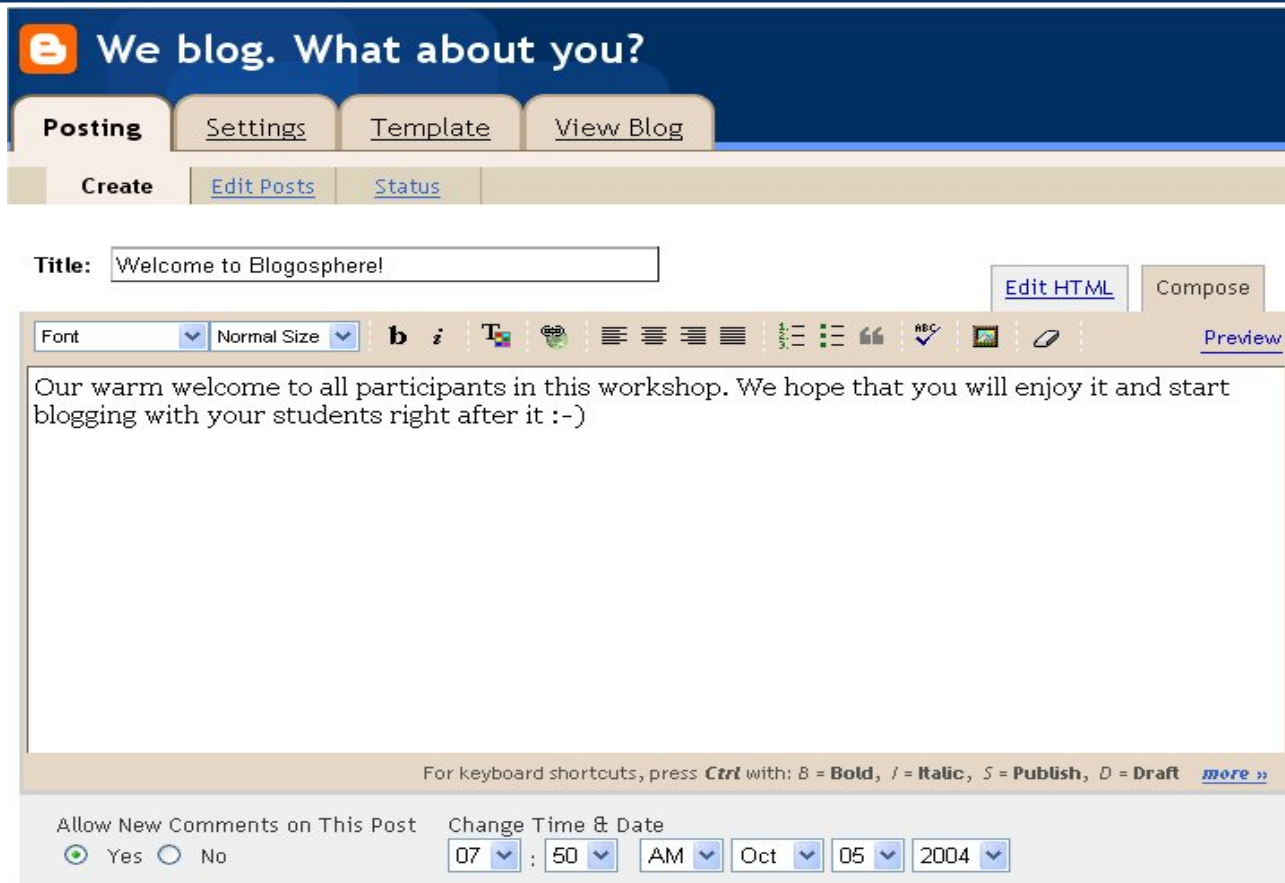


Your **blog** has been created!

We've just created a blog for you. You can now add your posts to it, create your personal profile, or customize how your blog looks.

START POSTING

Creating a post



The screenshot shows the Blogger 'Compose' interface for creating a new post. At the top, there is a dark blue header with the Blogger logo and the text 'We blog. What about you?'. Below this is a navigation bar with buttons for 'Posting', 'Settings', 'Template', and 'View Blog'. A secondary bar contains 'Create', 'Edit Posts', and 'Status' buttons. The main content area has a 'Title:' label followed by a text input field containing 'Welcome to Blogosphere!'. To the right of the title field are 'Edit HTML' and 'Compose' buttons. Below the title is a rich text editor toolbar with options for font, size, bold, italic, text color, background color, bulleted list, numbered list, indent, outdent, link, unlink, and undo. The main text area contains the text: 'Our warm welcome to all participants in this workshop. We hope that you will enjoy it and start blogging with your students right after it :-)'. At the bottom of the editor, there is a keyboard shortcuts note: 'For keyboard shortcuts, press **Ctrl** with: **B** = Bold, **I** = Italic, **S** = Publish, **D** = Draft [more >>](#)'. Below the editor is a section for 'Allow New Comments on This Post' with radio buttons for 'Yes' (selected) and 'No'. To the right is a 'Change Time & Date' section with dropdown menus for hour (07), minute (50), AM/PM (AM), month (Oct), day (05), and year (2004). At the very bottom, there are two buttons: 'Save as Draft' and 'Publish Post'.

e We blog. What about you?

Posting Settings Template View Blog

Create Edit Posts Status

Title: Welcome to Blogosphere!

Edit HTML Compose

Font Normal Size **b** *i* T [color] [background color] [bulleted list] [numbered list] [indent] [outdent] [link] [unlink] [undo] Preview

Our warm welcome to all participants in this workshop. We hope that you will enjoy it and start blogging with your students right after it :-)

For keyboard shortcuts, press **Ctrl** with: **B** = Bold, **I** = Italic, **S** = Publish, **D** = Draft [more >>](#)

Allow New Comments on This Post Change Time & Date

Yes No 07 : 50 AM Oct 05 2004

Save as Draft Publish Post

Publishing your post



Your blog published successfully. [\(Details...\)](#)

Files published... **100%**

[View Blog \(in a new window\)](#)

Republish Index Only

Republish Entire Blog




The dashboard

The screenshot shows the Blogger dashboard. At the top left is the Blogger logo. At the top right, it says "Signed in as: belnate04" with a "Sign out" link. The main heading is "Dashboard". Below this is a "Blogs" section with a table of existing blogs. The table has columns for "BLOG NAME", "NEW POST", "CHANGE SETTINGS", "LAST UPDATE", and "POSTS". One blog is listed with the name "We blog. What about you?". To the right of the table are icons for adding a new post and changing settings. Below the table is a "CREATE A BLOG" button. On the right side of the dashboard, there are two panels. The top panel prompts the user to "Add your photo here by editing your profile" and includes links for "Edit Profile (or View)" and "Change Password". The bottom panel is titled "AdSense Invite" and contains text about turning a blog into a revenue source with Google's AdSense program.

Blogger™ Signed in as: belnate04
Sign out

Dashboard

Blogs

BLOG NAME	NEW POST	CHANGE SETTINGS	LAST UPDATE	POSTS
 We blog. What about you?				

[CREATE A BLOG](#)

[Add your photo here by editing your profile](#)

- [Edit Profile](#) (or [View](#))
- [Change Password](#)


AdSense Invite

Did you know that you can turn your blog into a source of revenue with [Google's AdSense](#) program?

Configuring your settings



Inviting members

 We blog. What about you? [← Back to Dashboard](#) [? Help](#) [x Sign Out](#)

[Posting](#) **[Settings](#)** [Template](#) [View Blog](#)

[Basic](#) [Publishing](#) [Formatting](#) [Comments](#) [Archiving](#) [Site Feed](#) [Email](#) **[Members](#)**

New User

Enter email addresses of members to invite. Do not enter the address of a mailing list: invite each member individually.

Message (optional)

Enter any comments you want to add to the [invitation email](#).

[Save Settings](#)

You will receive an email notification when your invites have been accepted or declined, so make sure the address in [your profile](#) is up-to-date.

Essential questions

- How will weblogs help my students learn more effectively?
- How can I help my students develop their own voice and style?
- How can I help students communicate better?
- How can I create opportunities for collaboration ?
- How can I bring the outside world into the classroom ?

After this workshop

- read other EFL blogs and comment on them
- start your own blog and invite other people to comment on it
- get your students to start one and discover together how to interact on it
- share your experience with other teachers on the Belnate blog



Your comments





Questions and Answers

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